

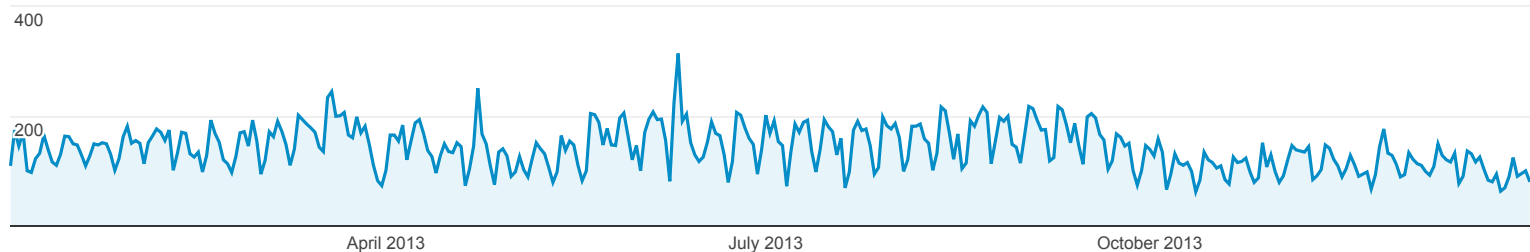
Jan 1, 2013 - Dec 31, 2013

# Audience Overview

All Visits  
100.00%

## Overview

● Visits



Visits  
**51,827**

Unique Visitors  
**30,141**

Pageviews  
**211,721**

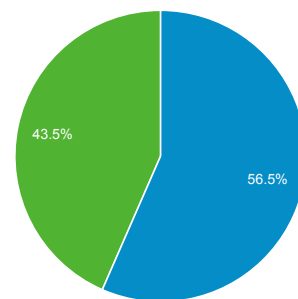
Pages / Visit  
**4.09**

Avg. Visit Duration  
**00:02:56**

Bounce Rate  
**53.82%**

% New Visits  
**56.51%**

■ New Visitor ■ Returning Visitor



| Language  | Visits | % Visits |
|-----------|--------|----------|
| 1. pl     | 45,131 | 87.08%   |
| 2. pl-pl  | 3,751  | 7.24%    |
| 3. en-us  | 1,398  | 2.70%    |
| 4. en     | 742    | 1.43%    |
| 5. en-gb  | 246    | 0.47%    |
| 6. fr     | 105    | 0.20%    |
| 7. de-de  | 68     | 0.13%    |
| 8. ru     | 58     | 0.11%    |
| 9. de     | 47     | 0.09%    |
| 10. ru-ru | 33     | 0.06%    |